

Signals

HILTON MILITARY PROGRAM NEWS

SUCCESS & AWARDS

Hilton was recognized by Latina Style Magazine as the 2018 Veteran Team Member Resource Group of the year! This nomination focused on the efforts that corporations have made to recruit, retain, and support veterans and their families. We are especially proud of this award because it highlights the commitment we have made as a company to support the military community.

Thank you to all of our TMRG participants who helped to reach this monumental milestone!



CELEBRATING VETERANS DAY

Each year, we celebrate Veteran's Day to pay tribute to our Veterans for their service and sacrifice to our great nation. This year our properties participated in a wide variety of Veteran's Day celebrations including luncheons, recognitions ceremonies, and more. We would love to hear how you celebrated your veteran Team Members. Please submit a picture along with a short description of your celebration to our Military Programs Coordinator, Ashley Zimmerman at Ashley.Zimmerman2@hilton.com.

THE BIG ROADSHOW

The Military Team is on the move hosting full day events where franchises and managed hotels convene to learn about Operation: Opportunity. These events are made up of three events: a morning training session, hiring fair, and evening reception. The morning information session focuses on military hiring and reporting as well as building a military-friendly culture. Following the information session, properties are invited to participate in a hiring fair hosted by Hilton as well as an evening reception to recognize your military Team Members.

A few cities we have visited this year include Chicago, Los Angeles, Phoenix, San Diego, and Orlando. Below is a short list of cities we will be visiting in 2019:

- Atlanta, GA
- Dallas, Austin and Houston, TX
- Myrtle Beach, SC
- Orlando, Miami, and Jacksonville, FL
- San Diego, CA
- Seattle, WA
- Washington, DC

Be on the lookout for date announcements soon!



CONNECT WITH US

Be a part of the conversation and join our Hilton Worldwide Military Team Members Facebook group. This group is a space for our military veteran, active duty, reservist and spouse Team Members. Here, you will find information on the Military Team Member Resource Group, upcoming events, ideas, and best practices.

Join now at <https://www.facebook.com/groups/hwwmilitarytm/>.

MILITARY TEAM MEMBER SPOTLIGHT



Timothy Siefken - Senior Sales Manager, Hilton Boston Logan Airport (Army National Guard Veteran)

Timothy Siefken has been with Hilton for three years. Timothy served nine years in the New Hampshire Army National Guard where he was trained as an artillery battery and

military police. During his time in the National Guard, he completed at 18-month tour to Iraq where his responsibilities included convoy security, combat patrols, detainee transfers and training of Iraqi police recruits.

Currently, Timothy is the Senior Sales Manager for the Hilton Boston Regional Sales team. Timothy said "I love working for Hilton because it gives me the opportunity to continue to serve others. Anticipating and exceeding people's expectations is what good hoteliers and veterans strive for."

We are so grateful to have you on our team Timothy!



SPOTLIGHT: HILTON HAWAIIAN VILLAGE

Hilton Hawaiian Village successfully participated in the Hiring Our Heroes Corporate Fellowship Program (CFP). The CFP is an innovative program that provides transitioning service members with professional training and hands-on experience in the civilian workforce. In March, 2018, Ryan Poetsch, retired Army Veteran was placed at Hilton Hawaiian Village to begin his CFP journey. There, Ryan completed a 12-week syllabus where he rotated across all departments within the property. Ryan received extensive on-the-job training, particularly focused on the inner workings of the hospitality industry. Upon completion of the program, Ryan was successfully placed at the property and is now an Assistant Food and Beverage Manager.

Thank you Hilton Hawaiian Village for your continued support of our military community and creating a meaningful opportunity for one our new Team Members.



MILITARY SWAG

New items have been added to our promo store including branded cinch bags, hats and Operation Opportunity Polos. **Visit hilton.girvinstores.com to order now.**



MILITARY TEAM MEMBER RESOURCE GROUP

Comradery is extremely strong in the military community and that is exactly what the Military Team Member Resource Group (MTMRG) is able to provide. The MTRMG is for all veterans, service members, military spouses and supporters of the military community. This group is a safe place where common backgrounds and experiences can garner friendships and support. **To learn more about how to start a MTMRG at your property [CLICK HERE.](#)**

MILITARY COMMANDER PROGRAM

Would you like to start the Operation: Opportunity program at your property but are unsure where to begin? Identifying a military Team Member to act as a champion for all things Operation: Opportunity is the best way to fully activate the program and insure a military friendly culture.



A great example is Navy veteran, Kevin Gray, Chief Engineer at Hilton Seattle Airport. In his Military Commander role, he makes sure new veteran Team Members are paired with a fellow military Team Member through our Military Sponsorship Program. In addition, Kevin continues to support Operation: Opportunity by participating in local hiring events. **To learn more, check out our [Military Commander Guide.](#)**

